A PRACTICAL WORKSHOP BUILT ON STORYTELLING

MAXIMUM ENGAGEMENT

Advanced presentation skills for leaders, educators and facilitators



Storytelling at the Sydney Opera House

Knowing your subject is one thing. Helping someone else connect with it is another.

A well-chosen story can make an unfamiliar idea easier to grasp, show why a message matters and open a conversation that facts alone might not prompt.

Maximum Engagement is a practical workshop for people who already lead, present, teach or facilitate and want to strengthen their impact. With storytelling as its foundation, participants learn to shape their material, refine their delivery and encourage meaningful participation.

Why human connection matters

Technology offers valuable ways to organise information and support learning. However, engaging people takes far more than presenting information on a screen.

A presentation can be polished and still feel impersonal. A subject can be important and still seem remote. Stories help close that distance by connecting ideas with people, choices and consequences.

The skill lies in choosing a story that serves the message, delivering it with purpose and responding to the people in the room.

> “Feedback from across the group was superb, reflecting Rob's ability to engage an audience of delegates from 14 APAC countries, along with guests from the USA, Europe, the Middle East, and Africa.”
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> **AON**

SKILLS PARTICIPANTS CAN USE

What participants learn

01 Find the story

Recognise useful stories in everyday and professional experiences. Assess their relevance to the message and audience, including when a personal experience will add credibility or help an unfamiliar idea make sense.

02 Shape the message

Give a story a clear direction and a place within the wider presentation or session. Choose the details that help, remove those that distract and make the connection to the message clear without labouring the point.

03 Bring the story to life

Refine the use of voice, pace, pauses, eye contact and physical presence. Explore how timing influences audience response, recognise when humour helps and develop a delivery style that feels natural and credible.

04 Create participation

Use stories to invite questions, discussion and reflection. Practise responding to participants' contributions and connecting them to the subject, while keeping the session focused and purposeful.

Practical learning, personal delivery

Through demonstrations, paired exercises and supportive individual feedback, participants develop material they can use in their own presentations, teaching or facilitated sessions.

The emphasis is on refining an approach that suits their personality, purpose and audience. Participants examine how small choices in structure and delivery can strengthen a story, and how to judge when a direct explanation will serve the message better.

They leave with practical delivery techniques and story material they can continue to develop for their own professional setting.



Workshop details

Duration and format:
Half-day interactive workshop.

Preparation:
No formal preparation is required.

Who it is for

Leaders, educators, trainers and facilitators who already have experience communicating with groups and want to strengthen their ability to engage an audience.

Relevant to team leaders and managers, school teachers, university lecturers, workplace trainers, HR and learning and development professionals, and those who lead workshops or group discussions.

ABOUT ROB REDENBACH

Experience behind the workshop

Thirty years ago, Rob Redenbach was teaching unarmed combat to the British SAS at Hereford. More recently, he was in Perth, working alongside Tim Curtis and Ben Pronk, co-authors of *The Resilience Shield*, helping aspiring comedians refine their stagecraft.

Very different skills. Very different objectives. Yet both shared a central teaching method: storytelling.

That connection between storytelling and engagement has been a consistent thread throughout Rob's career. Long before teaching unarmed combat at Hereford, he spent three years teaching English in Korea, Japan and China. There, he discovered how stories could bridge language and cultural differences.

Postgraduate studies in dispute resolution at Bond University and executive education at Harvard broadened his understanding of how people think, communicate and learn. Performing stand-up comedy at the Edinburgh Fringe and a sold-out storytelling show at the Sydney Opera House provided further opportunities to explore how timing, delivery and audience interaction bring a story to life.

Together with his work as a professional speaker at more than 1,000 corporate events in 23 countries, these experiences underpin a practical approach to engaging audiences through storytelling.



From unarmed combat to stand-up comedy: Rob Redenbach (left) helping aspiring comedians refine their stagecraft in Perth.

> "Over the past 5 years we've hired some of the world's most respected law enforcement speakers - including Dave Grossman - on multiple occasions. Rob Redenbach was rated as one of our very best speakers. Very high marks from a cynical bunch of senior narcotic cops."
>
> **Oregon Narcotics Enforcement Association**

For more information

Contact Rob directly or book through your preferred speakers bureau.

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